

B-SCHOOL PARTICIPATION / DATA FORM

Please complete all applicable fields. Use additional sheets where required.

For more information: rankings@campusnewz.com | [WhatsApp: 8800505995](https://www.whatsapp.com/channel/00299800505995)

SECTION A: INSTITUTIONAL PROFILE

NAME OF THE INSTITUTE:	
ADDRESS DETAILS:	
CITY:	
STATE:	
PIN:	
PHONE NUMBER:	
EMAIL:	
WEBSITE:	
INSTITUTION ESTABLISHED:	
FIRST GRADUATING BATCH:	
HEAD OF THE INSTITUTION (B SCHOOL):	
DESIGNATION:	
FLAGSHIP PROGRAM:	
PROGRAM DURATION:	
INSTITUTIONAL CATEGORY:	
DOCTORAL/PH.D. PROGRAM: YES / NO	
FELLOWSHIP PROGRAM:	

ACCREDITATION/AFFILIATION

INDIAN ACCREDITATION / AFFILIATION					INTERNATIONAL ACCREDITATION / AFFILIATION				
Name:					Name:				
Grade /					Grade /				
Status:					Status:				
Valid Until:					Valid Until:				
Additional Details:					Additional Details:				

SECTION B: STUDENT PROFILE & DIVERSITY

EDUCATIONAL BACKGROUND OF ADMITTED STUDENTS

BACKGROUND	2025-26	2024-25	2023-24
Arts			
Science			
Commerce			
Engineering			
BBA			
Other Streams:			

SECTION C: MBA ENROLLMENT & FEES

MBA Student Strength	
Annual Hostel Fee	
Total Program Fee	
Other Academic Charges	

SECTION D: ADMISSION & SELECTION PROCESS

APPLICATIONS RECEIVED FOR 2026–28 BATCH:	
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COMPETITIVE EXAMINATIONS

CAT:	
MAT:	
XAT:	
SNAP:	
NMAT:	
GMAT:	
ATMA:	
CMAT:	
CUET-PG:	
State-level tests:	

INSTITUTE-SPECIFIC ENTRANCE TEST

Test Name:	
Cut-off:	
Admissions:	
Highest Score:	
Lowest Score:	

MINIMUM GRADUATION MARKS:	
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MBA SPECIALIZATIONS & STUDENT ENROLLMENT — 2025–26

SPECIALIZATION	STUDENT ENROLLMENT	% OF MBA BATCH	WOMEN STUDENTS
Marketing			
Finance			
Human Resources			
Operations			
Information Technology / IT			
International Business			
Retail Management			
Business Analytics			
others			

Work experience required:	
Average work experience:	
Students with Work Experience (%)	

SECTION E: ACADEMICS, FACULTY & RESEARCH

VISITING FACULTY:	EXPERIENCE	QUALIFICATION
Permanent Faculty:		
National seminars attended:		
Research papers presented at conferences:		
Required student attendance: 75%		
Books published in last 2 years:		
National journal publications in last 2 years:		

TOP 10 DISTINGUISHED ALUMNI

Alumni 1	Alumni 2	Alumni 3	Alumni 4	Alumni 5	Alumni 6	Alumni 7	Alumni 8	Alumni 9	Alumni 10
Name:	Name:	Name:	Name:	Name:	Name:	Name:	Name:	Name:	Name:
Company:	Company:	Company:	Company:	Company:	Company:	Company:	Company:	Company:	Company:
Designation:	Designation:	Designation:	Designation:	Designation:	Designation:	Designation:	Designation:	Designation:	Designation:
Year:	Year:	Year:	Year:	Year:	Year:	Year:	Year:	Year:	Year:

SECTION F: GLOBAL EXPOSURE & ENTREPRENEURSHIP

Foreign student exchange programs:	
Students sent abroad through exchange:	
Successful startups in last 5 years:	
Startup funding received:	

FOREIGN UNIVERSITY COLLABORATIONS

UNIVERSITY	COUNTRY	PARTNERSHIP / PROGRAM	YEAR	DETAILS / OUTCOMES

SECTION G: PLACEMENT PERFORMANCE & SALARY DATA

PLACEMENT STATISTICS	2026	2025
Average annual salary		
Median annual salary		
Maximum annual salary		
Lowest annual salary		
Placements		

TOP RECRUITERS & PLACEMENT DETAILS — 2025–26

Please provide the names of the top recruiters, number of students placed with each recruiter, and the corresponding placement package for 2025–26.

Recruiter 1	Recruiter 2	Recruiter 3	Recruiter 4	Recruiter 5	Recruiter 6	Recruiter 7	Recruiter 8	Recruiter 9	Recruiter 10
Company:	Company:	Company:	Company:	Company:	Company:	Company:	Company:	Company:	Company:
No. of Students:	No. of Students:	No. of Students:	No. of Students:	No. of Students:	No. of Students:	No. of Students:	No. of Students:	No. of Students:	No. of Students:
Package:	Package:	Package:	Package:	Package:	Package:	Package:	Package:	Package:	Package:

SUMMER INTERNSHIP RECRUITERS

SECTION H: EMERGING & FUTURE-READY PROGRAMS

COURSE	LEVEL	DURATION	STARTING YEAR	STUDENTS 2025–26
Business Analytics				
IT and E-Business				
Digital Marketing				
HR Analytics				
Marketing Analytics				
Cloud Computing				
Business Intelligence				
Big Data Analytics				
Data Visualization				

SECTION I: OTHER MANAGEMENT & EXECUTIVE PROGRAMS

PROGRAMME DETAILS — 5 COLUMNS

PROGRAM	LEVEL	DURATION	STARTING YEAR	STUDENTS / DETAILS

SECTION J: INSTITUTIONAL PROFILE

HEAD OF INSTITUTION:	CHANCELLOR / CHAIRPERSON	HEAD OF PLACEMENT
Name:	Name:	Name:
Designation:	Designation:	Designation:
Phone:	Phone:	Phone:
Mobile:	Mobile:	Mobile:
Email:	Email:	Email:

Name & Designation of

Authorized Signatory:.....

Date of Submission:

Authorized Signature & Institutional Stamp

SECTION K: ADDITIONAL ACHIEVEMENTS, DISTINCTIONS & INSTITUTIONAL HIGHLIGHTS

Please share any significant achievements, recognitions, initiatives, innovations, developments, or other important information about your institution that you would like CampusNewz to consider

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